



Customized Grant Announcements

THE CUSTOMIZED GRANT ANNOUNCEMENT PROGRAM (CGA) is a service available to organizations that want to offer access to accurate, targeted, and up-to-date information on available grant opportunities to their audience.

According to the most recent State of Grantseeking Survey, organizations report that the challenge of identifying grant opportunities that support their focus areas is a top impediment to organizational success. The targeted content of the CGA's is designed to save time and help alleviate the frustration of finding the right grant opportunities.

Our strict adherence to the highest funding research standards enables government agencies and nonprofit associations worldwide to provide valuable grant information to their constituents.

PROGRAM AND CONTENT MANAGEMENT

- You receive private and/or government announcements and you pre-determine the focus and geographic scope of the content, which is noted in the final contract.
- GrantStation researchers write all content. The information is current and relevant and provides direct and immediate value to grantseekers.
- Prior to publication or distribution, copy (in newsletter format) is sent to the profiled grantmaker for their review.
- In some cases, the announcement may also appear in the weekly *GrantStation Insider*.
- Please see Appendix 1 for sample content.

COSTS AND FREQUENCY

- Delivery frequency: quarterly, a total of four issues per year.
- Announcements per issue: 10 to 12 (dependent on upcoming deadlines).
- Annual Cost: \$7,500, plus a one-time \$250 set up fee that includes the design of your newsletter.

OUR PROMISE TO YOU

GrantStation will review the mission, focus areas, and types of support you will be looking to publish and give you an honest opinion on whether we can provide 10 to 12 quality announcements per quarter before signing a contract.

IF YOU WOULD LIKE TO LEARN MORE

Please contact Cynthia Adams, CEO and President, Cynthia.Adams@GrantStation.com or toll-free at 1.877.784.7268.



APPENDIX 1 - SAMPLE CONTENT

COMMUNITIES COMMITTED TO HEALTH RECOGNIZED

[Robert Wood Johnson Foundation: Culture of Health Prize](#)

The Robert Wood Johnson Foundation Culture of Health Prize honors outstanding communities throughout the United States that have come together around a commitment to health, opportunity, and equity through collaboration and inclusion, especially with historically marginalized populations and those facing the greatest barriers to good health. Up to ten winning communities will each receive a \$25,000 cash prize and have their success stories celebrated and shared broadly with the goal of raising awareness and inspiring locally-driven change across the country. For the purposes of this prize, "a community" is defined as one of the following: town, village, city, borough, county, parish, tribe or tribal community, Native Hawaiian organization, or region (such as contiguous municipalities, counties, or reservations). The Phase One application deadline is November 1, 2018; Phase Two applications will be due on January 17, 2019. Visit the Foundation's website to review the call for applications.

EDUCATION GRANTS PROMOTE DIVERSE LEADERSHIP AND INNOVATIVE SCHOOLS

[NewSchools Venture Fund](#)

The mission of NewSchools Venture Fund is to reimagine public education through powerful ideas and passionate entrepreneurs so that all children – especially those in underserved communities – have the opportunity to succeed. The Fund's [Diverse Leaders](#) program invests in entrepreneurs with bold ideas to grow, advance, and support Black and Latino leadership in education. Ideas may include efforts to recruit new diverse leaders, accelerate the careers of diverse leaders, create networks of diverse leaders, etc. Nonprofit organizations and social entrepreneurs are eligible to apply for one-year grants ranging from \$100,000 to \$200,000. The application deadline is September 7, 2018. The Fund's [Innovative Schools](#) program invests in teams of educators planning to launch new nonprofit public schools that prepare young people to finish high school prepared and inspired to create and live the lives they want. Planning grants of \$200,000 will be provided; at the end of the planning phase, teams may apply for an investment that would support their first two to three years of operation. The application deadline is November 26, 2018. Visit the NewSchools website to learn more about both programs.

The above paragraphs, with the active links to the grantmakers, are typical of the content detail found in each individual grant announcement, which will be tailored to your membership or constituent focus area(s).