New PathFinder Topics

Fundraising

-Individual donor research

-Individual donor cultivation

-Individual donor retention/management

-fundraising strategies

-individual giving trends

-peer-to-peer fundraising

-crowdfunding

-crypto fundraising

-fundraising events (galas, online events, etc.)

-Giving Tuesday

-end of year giving

-planned giving

-major gifts

-capital campaigns

-donor-advised funds

-direct mail and email

-social media fundraising

-social enterprise

Grant Management

**Anything after the grant

-Grant award management and reporting

-Program implementation and evaluation

Grant Proposal Development and Writing

-storytelling and writing skills

-writing proposals for specific audiences (foundations, government grants, etc.)

-writing proposals for specific types of funding (i.e. overhead support, capital grants)

-project development

-project budgets

-logic models

-evidence-based programs

-data sources

Grantseeking

-researching funders (foundations, corporate funders, government funders, etc.)

-building relationships with foundations and other funders

-building a grantseeking strategy

Nonprofit and Philanthropic Trends

-current trends in philanthropy and the nonprofit world

Professional Development

-career development and pathways

-professional education

-salary information

-leadership development

-wellness

Organizational Development

-nonprofit management

-strategic planning

-board of directors

-technology, data management, and websites

-volunteer recruitment and management

-organizational budgeting

-social enterprise

-nonprofit collaborations/partnerships

-diversity, equity, and inclusion (DEI)

-marketing

-workplace wellness

-mission statements

-human resources

-legal issues

-policies and procedures

Additional Resources

*Anything that does not fit in neatly with the above categories